

# Englewood Open p/b Trek Sponsorship Proposal



Englewood Grass Farm  
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Fall River WI  
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## The Englewood Open p/b Trek (May 20, 21, 22, 2022)

The Englewood Open is a 3 day mountain bike racing event at Englewood Grass Farm. Since 2016, we have been hosting a growing field of racers as a round of the Wisconsin Off-Road Series. In 2021, we were included in the USA Cycling Pro XCT series and Junior XCO series, which draws riders from across North America. Last year, we had over 850 racers and roughly 3000 spectators for our 2 day event. Our UCI classification has increased for 2022, and we expect those numbers to grow due to the positive reception of our event in the racing community.

## Event Exposure

Depending on your brand's sponsorship level, we can offer a variety of options for promotion.

### Gold Level (\$3000/ 1 year, \$5000/ 2 years)

- Gold Level logo inclusion on our event website, social media, and technical guide with a link to your company's website
- Prime location for up to 4 banners during our race weekend (start/finish area and gold level podium backdrop)
- PA announcements promoting your brand during the race and awards ceremony.
- Expo space at our event for the entire weekend (1 vehicle and 1 standard event tent)
- Gold Level placement of your brand logo on event apparel

### Silver Level (\$2000/ 1 year)

- Silver Level logo inclusion on our event website
- On course location for 2 banners during our race weekend and silver level podium backdrop
- PA announcements promoting your brand during the race and awards ceremony
- Expo space at our event for the entire weekend (1 vehicle and 1 standard event tent)
- Silver level placement of your brand logo on event apparel

### Bronze Level (\$1000)

- Bronze Level logo inclusion on our event website
- On course location for one banner and bronze level podium backdrop
- Expo space at our event for the entire weekend (1 vehicle and 1 standard event tent)

### Patron Level (Product or Cash, call for terms)

## Sponsorship Requirements

- A sponsorship fee paid by 4/1/2022
- Access to electronic formats of your brand's logo
- Any promotional banners delivered by 5/15/2022 (we can supply banners for an additional fee)

### Englewood Open Representative:

Name (print) Ben Agnew Signature \_\_\_\_\_ Date \_\_\_\_\_

### Brand Representative:

Name (print) \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_